



Online business promotion

This page contains several suggestions for promoting your business and directing traffic to your business.

Google Places

Google places gives businesses the opportunity to provide details (such as contact information, opening hours, business description) which help customers find you when searching Google and Google Maps.

Customers are able to rate your business and leave a review for potential customers to read. Your listing will even be visible via Google mobile products so people can find your business on the go!



You can create your own free account [here](#).

Google Places provides detailed statistics showing how users are finding your business, and the number of clicks and views your listing has received.

Note that you will need to sign up for a Google account to create your business place page.

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